



# CHOW DOWN!

A FOODIE FUNDRAISER BENEFITTING 

**MONDAY, OCTOBER 7, 2024**  
**TAMPA, FL | ARMATURE WORKS**

**BENEFITTING THE RYAN ANIMAL RESCUE FOUNDATION**

# WHO

## RYAN ANIMAL RESCUE FOUNDATION (RARF)

The Ryan Animal Rescue Foundation (RARF) supports shelters, rescues, and animal welfare organizations through adoption promotion, financial grants, resources and educational opportunities.



# WHAT

## THE CHOW DOWN! A PAW-RTY FOR FOODIES

The Chow Down! is a game-changing fundraiser hosted by two time Super Bowl Champion, Logan Ryan, and his wife, Ashley Ryan.

Proceeds fund RARF's critical support of shelters and rescues, positively impacting the lives of pets and people in communities nationwide.



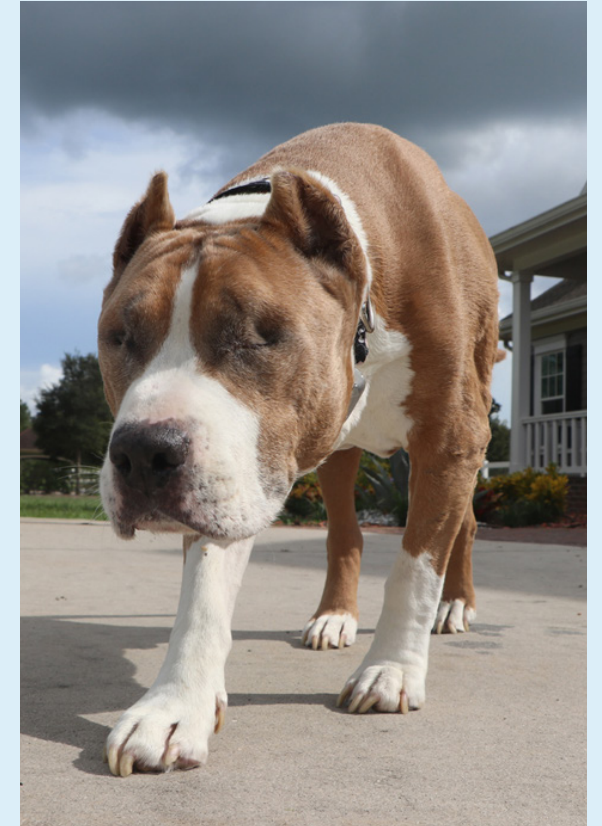
# WHY



supporting  
**vaccination  
& wellness**  
clinics nationwide

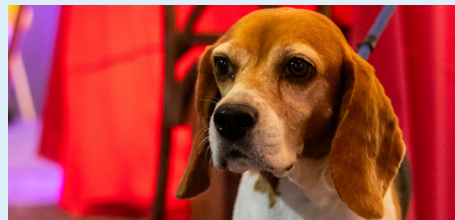


*Your support is crucial to the programs and initiatives RARF provides annually! Our funding initiatives allow animal welfare organizations to grow community programs, improve the lives of animals within shelters and rescues, and invest in the work of their staff and volunteers.*



**30 DOGS**

every year will receive positive reinforcement board & training with the support of TCD!



**125**

spay & neuter procedures supported yearly



hundreds of pet owners will be provided access to

**ESSENTIAL  
PET-CARE  
SUPPLIES**

**25**

the number of educational scholarships provided to animal welfare organization staff and volunteers, every year



**5** Animal Welfare Orgs. are provided with essential training, yearly



# HOW

## SPONSORSHIP OPPORTUNITIES

### Naming Right Opportunities

- 🐾 Photo Booth
- 🐾 Signature Drink
- 🐾 Ticket Sponsor
- 🐾 Puppy Play Time
- 🐾 Live Auction
- 🐾 Silent Auction
- 🐾 Peoples Choice Award
- 🐾 Lounge Area

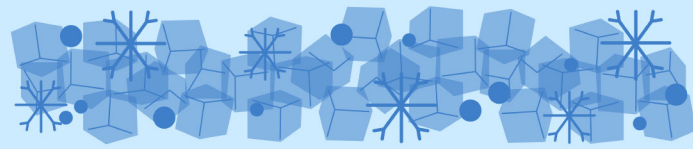
Sponsorship Levels + Benefits	PAW-SENTING \$75,000	PUPPY BOWL \$40,000	PUP CUP CHAMP \$25,000	PLAYOFF PUP \$15,000	WILD CARD W-A-L-K \$10,000	TREATS & TDs \$5,000	FURRY FRIEND \$2,500
Presenting Sponsor of TCD!	✓						
Name included in event logo	✓						
Speaking opportunity at Event	✓	✓					
Naming Right Opportunity	✓	✓					
Premium Logan Ryan Social Media Mentions	✓	✓	✓				
Recognized in Opening Remarks	✓	✓	✓				
Included in Step & Repeat at Event	✓	✓	✓	✓			
Premium RARF Social Media Mentions	✓	✓	✓	✓			
Included in Digital Signage at Event	✓	✓	✓	✓	✓		
Select Logan Ryan Social Media Mentions	✓	✓	✓	✓	✓	✓	
Size of Ad in Event Program	INSIDE COVER	FULL PAGE	3/4	1/2	1/4	1/4	
Select RARF Social Media Mentions	✓	✓	✓	✓	✓	✓	
Logo + Link on RARF and Ticketing Websites	✓	✓	✓	✓	✓	✓	✓
Number of VIP Tickets for TCD!	50	30	16	10	6	4	2

### VIP Ticket Features

The Chow Down! 2024 VIP Tickets include event entry, specialty liquor tastings, bites from local culinary establishments, top shelf offerings, specialty cocktails, star-studded meet + greets, Silent Auction, Live Auction, and so much more!

# THIS YEAR'S THEME IS...

# fire and ice



## WHO

The fierce one of the group. The one with fire in their heart and passion in their soul. The person who feels ignited about life, and is bold enough to live it to the fullest.

The one who plays it cool, with ice in their veins and an even-keeled temperament. The person who is focused, and wise enough to know when to let loose.

## WHAT

Expect to find food, drinks and decor with a sizzling edge. Think roasted, blackened, caramelized, peppery, smoked, spicy & charred. Envision a room, split, with fire on the left.

Expect to find an icy selection of food, drinks and decor. Think chilled, frozen, refreshing, freeze dried, crisp, crystallized & whipped. In a split room, you'll find the right a bit cooler.

## WEAR

Reds, oranges, yellows, and black. Fluid shapes with a spicy edge. Glowing accessories and accents. Captivating.

Blues, whites, and snowy greys. Structured shapes with sharp lines. Sparkling accessories and accents. Dazzling.

# QUESTIONS? READY TO COMMIT?



CONTACT:  
**MAIKEN STEFANY**

maiken@knightcap.events  
(813) 440-1001

## THE CHOW DOWN!

BENEFITTING RARF

Monday, October 7, 2024  
Tampa, FL  
Armature Works  
6:00pm - 10:00pm

